

THE

EVENT 2024 GUIDE

RECON - YMC - MSR - HIS - PCWC - PC



Hey, Youth Ministry Leaders!

This past year was full of great memories and testimonies of God's transformational truth and love, but we are even more excited to turn our attention to 2024! As we look to a future of growth and innovation, we've already been adapting to better represent you -- the groups and individuals we serve. For more about our rebranding announcement, please check out page 10!

Entering a new budget year, we want to remind you of important details regarding Partnerships, as they play an important role in the registration process. If you are a Partner church, please make sure to have your 2024 dues in by December 15, 2023, so we can update your status for the upcoming year. If you are not currently a Partner church and would like more information, please check out our website at cultivate-co.org/partnerships, where you will find our Partnership brochure and pledge form.

Event participant spots filled up quickly last year, and with God's provision, we expect that they will do the same this upcoming year. That being said, please familiarize yourself with the contents of this Event Guide, paying special attention to the dates registrations open and final deadlines close to ensure that your group doesn't miss out on great opportunities to grow in their relationships with each other and with Jesus.

This booklet includes:

- Details on all 2024 events
- A special rebranding announcement
- Steps and details for online event registration
- A master registration timeline

Please reach out to our staff with any and all questions you may have about online registration. We've also included some step-by-step tutorials that may be helpful, (check out page 11 for more).

If there are other questions, you will most likely find the answers on our website, but do not hesitate to reach out through an email or phone call!

We look forward to all that God has in store for 2023 & 2024 Cultivate Co-op events!

Thank you,

Ryan Feltman, *Director of Youth Ministries*
Zoe Heemstra, *Event & Content Coordinator*
Gabi Luevano, *Event & Communications Coordinator*

a worship experience *set apart* for young adults

RECON

DES MOINES, IA

theReCon.org

The Re-Conference is a worship experience set apart for young adults providing a space to rest, remain, remember, and respond to the love and truth of Jesus Christ.

DATES

November 3 - 5, 2023

Schedule:

Friday, Nov 3

6:30 PM: Event registration

8:00 PM: First session

Sunday, Nov 5

9:30 AM: Last session

LOCATION

Sheraton Hotel

West Des Moines, IA

1800 50th St,

West Des Moines, IA

50266

COMMUNICATORS

Main Stage

Speaker

Worship

Marquise Cox

Orchard

Hill Collective

Breakout speakers TBA

PROMO

Instagram @the.reconference

Other:

- **Save-the-date card**
- **Social media graphics**

Scan the QR code below for these and more!

REGISTRATION

Cost - \$59.00

Buy tickets:

therecon.org

Walk-up registration available at the event for a slightly higher price.



graphics



more info

ROCKY+

Yes, Rocky 2023 is over
and... we're still remembering +
celebrating how God's at work

NWC CHRIST CHAPEL
ORANGE CITY, IOWA
WEDNESDAY, JAN 10 
7:30 P.M.
NWC WORSHIP BAND + RMH23 SPEAKERS
CULTIVATE-CO.ORG/ROCKYPLUS
LIVESTREAM AVAILABLE

YOUTH MINISTRY CONFERENCE

TED-TALK-STYLE CONFERENCE WITH TOP TIER
COMMUNICATORS AND ROUNDTABLE DISCUSSION
WITH FELLOW YOUTH MINISTRY LEADERS

DATE:

January
11, 2024
9AM-230PM

LOCATION:

NWC Black Box
Theatre
721 Albany Ave SE
Orange City, IA

COST:

\$30 per
person

LINEUP:

- 900 welcome
- 915 speaker 1
- 940 speaker 2
- 1005 Roundtable
- 1030 Break
- 1045 speaker 3
- 1110 Discussion
- 1130 Lunch
- 1200 speaker 1
- 1225 speaker 2
- 1250 speaker 3
- 1325 Roundtable
- 1400 Q & A



^ tickets ^



^ website ^

SPEAKERS & TOPICS TBA

THEME DETAILS

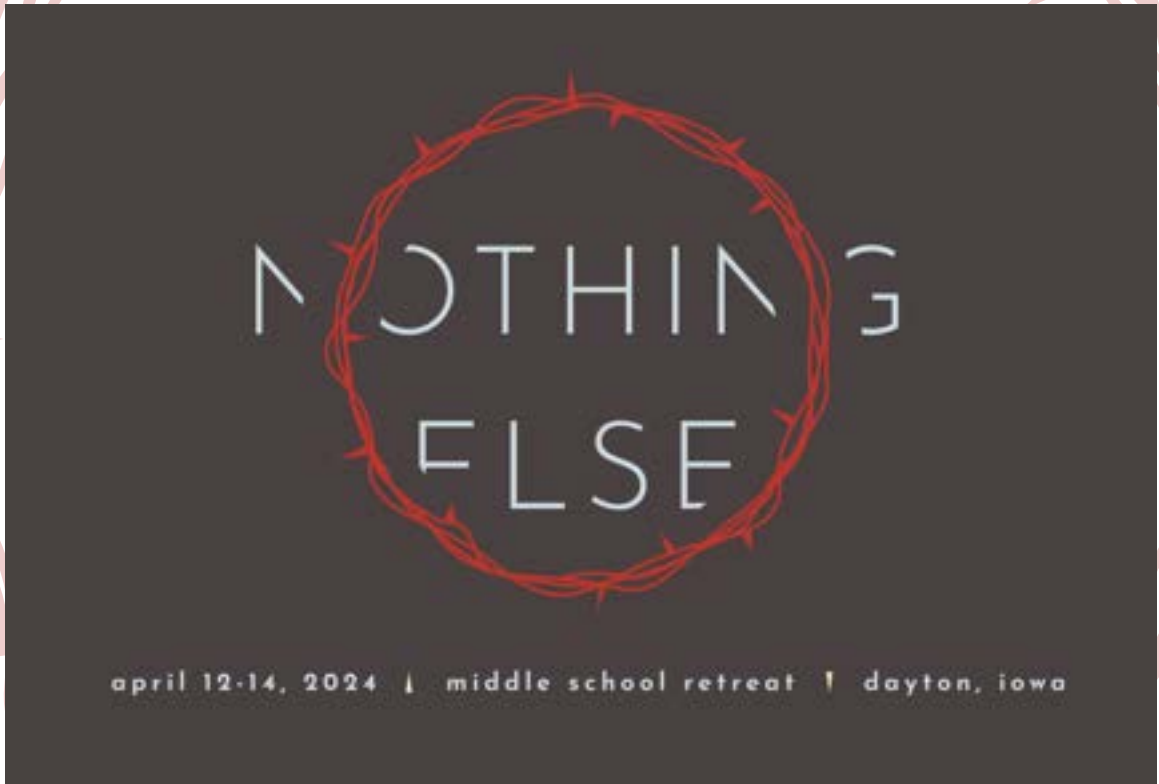
"Nothing Else" is all about putting Jesus and the gospel message above everything else. It means that nothing is more important for a Christian than following the teachings of Jesus and understanding the gospel. This theme encourages students to strip back their faith to just Jesus, making him and the values he taught the most important thing in their lives.

PRESENTERS

Speaker
Bradley Rees
Music Team
Northwestern Worship

EVENT SCHEDULE

Friday, April 12
Registration @ 7pm
Sunday, April 14
Check out & departure @ 11am



REGISTRATION TIMELINE

01.17 Leaders can create groups	02.01 Partner registration opens	02.21 Non-partner registration opens	03.06 Registration closes	03.13 Invoices sent to groups	03.20 All final group payment due; NO changes
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PROMO MATERIALS

- Half sheet, customizable printout to hand out to students
- Social Media graphics for Facebook, Instagram and Twitter

Available at synodyouth.org/msr under Promote



Scan this QR for more information on cost, changes, refunds and more.

MSR

THEME DETAILS

God's main purpose for His kingdom is to magnify His greatness. So, how does this connect with us? We're supposed to reflect Jesus in how we live. When people see how we live, they should see Jesus shining through us because we follow Him and His ways. For the world around us, this type of living looks Upside Down.



EVENT SCHEDULE

SATURDAY, JUNE 15 around 6pm

Registration @ Everett Hills Baptist Church

SATURDAY, JUNE 22 after breakfast

Checkout & Departure

PROMO MATERIALS

- Half sheet, customizable printout to hand out to students
- Social Media graphics for Facebook, Instagram and Twitter

Available at cultivate-co.org/his under Promote



REGISTRATION TIMELINE

01.17 Leaders can create groups	02.01 Partner registration opens	02.21 Non-partner registration opens	04.17 Registration closes	04.24 Invoices sent to groups	05.01 All final group payment due; NO changes
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H.I.S. Work Camp is a work camp experience offered to high school students and adult leaders who strive to honor God as they serve physically, share their faith relationally, and grow spiritually.



DARKNESS

to
light

POWER CONNECTION
JULY 23-28, 2024
ST PAUL, MN

Ephesians 5:8 says “For you were once darkness, but now you are light in the Lord. Live as children of light”. There was a time when people didn't know or understand what's right and good, kind of like being in the dark. But when they follow the teachings of God and live according to those principles, they are like people who have found the light. As Christ followers, we are called to act in a way that reflects the light of Jesus. It's about radiating all that is good and right and true.

power connection

WEEKEND

PRESENTERS

SPEAKER
Justin Knowles

WORSHIP TEAM
Orchard Hill Collective

AFTER HOURS
John Michael Hinton

EVENT SCHEDULE

FRIDAY 07.26
Registration @ Bethel
mid-afternoon

SUNDAY 07.28
Check out & Departure
around noon

PROMO

- Half sheet, customizable printout to hand out to students
- Social Media graphics for Facebook, Instagram and Twitter



Available at powerconnectioninfo.com/promo

< PC website

Power Connection's mission is to provide an opportunity for the Holy Spirit to transform student's beliefs into a lifestyle of faith in God.

REGISTRATION TIMELINE

01.17
Leaders can
create groups

02.01
Partner
registration opens

02.21
Non-partner
registration opens

04.17
Registration
closes

04.24
Invoices sent to
groups

05.01
All final group
payment due;
NO changes

power connection

WORK CAMP

PROMO

- Half sheet, customizable printout to hand out to students
- Social Media graphics for Facebook, Instagram and Twitter



Available at powerconnectioninfo.com/promo

PC Work Camp page ^

PRESENTERS

SPEAKER
John Michael Hinton

WORSHIP TEAM
Orchard Hill Collective

EVENT SCHEDULE

TUESDAY 07.23
Registration @ Bethel
late afternoon

FRIDAY 07.26
Dismissal, YGT before PC wknd
late morning

PC Work Camp is a mission experience where youth and adults are challenged to build relationships with Jesus Christ and one another through worship, teamwork and acts of service.

An exciting note...

As Synod Youth Ministries and our network of partnering churches evolve, we recognize the importance of evolving along with them. That's why we're excited to introduce **Cultive Co-op**. As numerous churches, including many familiar ones from our past, embark on new ministry journeys, we believe it's time to rebrand Synod Youth Ministries to better align with our current identity and purpose.



Cultivate
Co-op

Philippians 2:12 ESV — “Therefore, my beloved, as you have always obeyed, so now, not only as in my presence but much more in my absence, **work out** your own salvation with fear and trembling.”

Paul uses the phrase *work out* to describe how he hopes the Philippian church will cultivate their salvation. He clearly describes salvation as a process or journey, not a one-and-done event. The same is true of our ministry, as our events don't provide the ultimate mountaintop experience that provides all the answers. Our goal is to plant seeds, nurture, water, prune and nourish the lives of students in which the Holy Spirit is already hard at work.



As a united cooperative of ministries, youth groups, organizations, and other teams, we are united under the common goal to advance God's Kingdom. Cultivate Co-op is more than a ministry, collectively cooperating with others to

create authentic and intentional space for the next generation to cultivate a relationship with the Lord in supportive community.

The imagery of cultivating a garden has both Biblical roots and ties to our heritage in the Heartland. Cultivate Co-op remains a ministry of the Synod of the Heartland, and will always be connected to our roots in the Midwest.



Philippians 2:12-13 MSG — “What I'm getting at, friends, is that you should simply keep on doing what you've done from the beginning. When I was living among you, you lived in responsive obedience. Now that I'm separated from you, keep it up. Better yet, redouble your efforts. Be energetic in your life of salvation, reverent and sensitive before God. That energy is God's energy, an energy deep within you, God himself willing and working at what will give him the most pleasure.”

BRUSHFIRE



Online Event Registration Guide

After another year of using our new online registration system, Brushfire, there are some things that are the same, and a few new aspects we're implementing to hopefully improve the process! PLEASE READ and UNDERSTAND this page to better equip your group for registration!

Partnerships & Codes

We understand the process to register on Brushfire last year was pretty complicated with several codes and lots of ways to mess it up. This year, *only* partner groups will use *one* extra code.

OLD: The correct registrant type was only be available through an Access Code, and partners receive a promotional code in order to use the discount on registration.

NEW: An Access Code will be given to partner groups only for the 3 weeks before non-partner registration opens. After February 21, no codes are needed.

Payment Process

There will be no Promo Codes for partner groups; participants in those groups will just choose the correct partner price instead of the full amount. We'll reflect this on the invoices, but be sure to tell your groups not to pay too much in order to avoid unnecessary refund transactions!

REGISTRATION STEPS

1. Click **Register**, then **Register as a Group**.

STEPS FOR LEAD CONTACTS:

2. Fill in your group info -
 - You will be "creating" an account for each event your church group is planning to attend. It can be the same username and password for each one.
 - Name your group and **include the city** your church is located in!
 - EX: First Reformed - Sioux Center, Living Life - Firth, Trinity Reformed - Pella
 - **Email Address:** your email address/the leader that will be in charge of online registration
 - **Passcode to join** this group: this is what you'll tell your parents and students to use to join your group when registering.
 - **Passcode to manage** group: this is what you'll use to manage your group and their registrations.

STEPS FOR STUDENTS & ADULTS:

2. Click the gray "**Join a Group Instead**" button.
 - Select your church group.
 - Type in the passcode for your group.

IMPORTANT: There should be only **ONE** Lead Contact per group. All other leaders should sign up as "Adults."

3. Type in the **Access Code** (if applicable) for your group and click the check button.
4. Choose your specific Registrant Type, choose your payment amount and quantity.
5. Fill out the registration form.
6. **IMPORTANT:** You'll receive a confirmation email to sign the **agreement form** and upload a copy of your **insurance card**.
NOTE: YOU ARE NOT FULLY REGISTERED until you **complete these steps**.

LEAD CONTACTS:

You'll receive an email confirming this and a link to send to parents and students that will automatically bring them to the event's registration for your specific group. If they don't use that link, they can use the password you created for your group.

GROUP LEADER PAYMENT STEPS

If you are a group that the church/youth group funds pay for a portion of the registration fee, you can pay your group's balance online through Brushfire **or** send a check in to our office. The process is a little different (but simpler) this year, so be sure to carefully follow the steps below!

IMPORTANT: Online payments by individuals will NOT be accepted after registration closes. Invoices will be sent out after that date, or earlier upon request. You can request an invoice *anytime* to check in on your group's balance. Once registration has closed and you receive your final invoice, follow these steps:

If you pay by check, please print out the invoice and send it in along with the check to our office:

612 8th St SE
Orange City, IA 51041

If you pay online, please follow these steps:

1. Go to the **Youth Leader Info** page on our website and click the button for your desired event.
2. On the DETAILS page, in the right hand column under **Actions**, click **Manage My Group**.
3. Sign in with your email and follow the link Brushfire sends to **Access Your Events**.
4. Above your list of attendees, click **Make Payment**.
5. Enter in the correct amount (shown on your invoice) and complete the payment process.

For all this info, FAQ's, links to visual step-by-step guides, and more details -- scan this QR code:



important dates

For more detailed registration instructions, refer to page 7.

11.03 - 11.05

RECON

01.10.24

ROCKY+

01.11.24

YOUTH MINISTRY CONFERENCE

01.18.24

All events available for group leaders to create their group

02.01.24

Middle School Retreat

HIS Work Camp

Power Connection

} registration open for partner groups

02.21.24

Middle School Retreat

HIS Work Camp

Power Connection

} registration open for non-partner groups

03.06.24

Middle School Retreat registration closes

03.13.24

Middle School Retreat individual payments due; invoices sent out to group leaders

03.20.24

Middle School Retreat final group payment due; NO CHANGES after this date

04.12 - 04.14

MIDDLE SCHOOL RETREAT

04.17.24

HIS Work Camp registration closes

04.24.24

HIS Work Camp individual payments due; invoices sent out to group leaders

05.01.24

HIS Work Camp final group payment due; NO CHANGES after this date

Power Connection registration closes

05.08.24

Power Connection individual payments due; invoices sent out to group leaders

05.15.24

Power Connection final group payment due; NO CHANGES after this date

06.XX - 06.XX

HIS WORK CAMP

07.23 - 07.26

PC WORK CAMP

07.26 - 07.28

POWER CONNECTION